

# WORKSHEET - STATEMENT

**Objective:** To write a powerful paragraph that combines rigorous data and human reality.

## STEP 1 - THE HEAD (THE DATA)

A landlord wants to see that you understand the scope of the problem. Find a verifiable statistic or fact related to your project. Example: "60% of seniors in our neighborhood live alone and have no weekly social contact."

**Your key data:** .....

**Source (if known):** .....

## STEP 2 - THE HEART (THE HUMAN IMPACT)

Statistics inform, but stories bring about change. Describe in one sentence a concrete situation experienced by one of your beneficiaries (anonymized). Example: "Mrs. Tremblay, 82 years old, has gone the last three months without receiving any visitors, which has severely affected her cognitive health."

**Your micro-story:**  
.....  
.....

## STEP 3 - THE COST OF INACTION (THE URGENCY)

What will happen if this project is not funded this year? Example: "Without intervention, the hospitalization rate related to depression among our seniors will increase by 15%, overloading the local health system."

**The consequence if you do not act:**  
.....

## STEP 4 - THE SUMMARY

Combine the three previous steps into a flowing paragraph of 4 to 5 sentences.  
.....  
.....  
.....

## STEP 5 - SELF-ASSESSMENT

Reread your text. Are you asking for pity or are you presenting a situation that requires a strategic solution?

I used at least one number.

I showed a human face.

I have proven that it is urgent.

**PRO TIP:** AVOID EMPTY SUPERLATIVES LIKE "THIS IS A CATASTROPHIC AND TERRIBLE SITUATION." LET YOUR FACTS AND STORIES CREATE THAT EMOTION IN THE READER WITHOUT HAVING TO DICTATE HOW THEY SHOULD FEEL.

Grants - from idea to submission